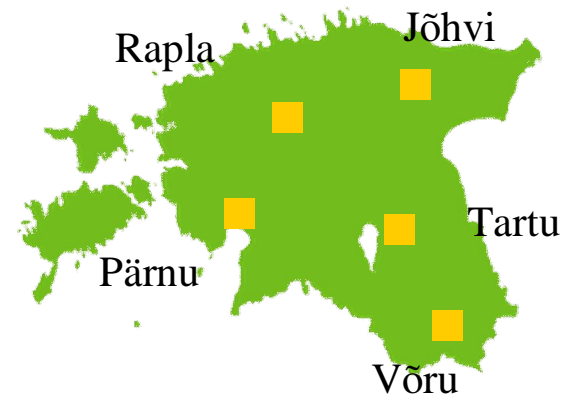


Network of women's resource centres spreads and develops



Resource centres organisations

- Võrumaa Development Agency in Võru
- Estonian University of Life Sciences in Tartu
- Raplamaa Business Development Centre in Rapla
- Pärnu Farmers Union Advisory Centre(Ltd) in Pärnu
- Ida-Virumaa Farmers Union(Ngo) in Jõhvi



The Swedish model of female entrepreneurship

- development of female entrepreneurship
- promotion of a female view in the regional and social development
- sensibilisation for gender stereotypes and a gender view in politics
- to overcome the social isolation
- cooperation and networking of business women and female entrepreneurs to protect the existing businesses and to develop new products, new offers and services



Establishment of the regional resourcen center in Estonia

- 2006 of February and March start of the activities of the 3 resourcen centres (Võru, Tartu and Rapla)
- 2006 of September development of the existing network and start of the activities of 2 new resourcen center(Pärnu and Jõhvi)



Objectives of the network ressourcecenter in Estonia

- development of female entrepreneurship
- promotion of a female view in the regional and social development
- sensibilisation for gender stereotypes and a gender view in politics
- to overcome the social isolation
- cooperation and networking of business women and female entrepreneurs to protect the existing businesses and to develop new products, new offers and new services



- to get support in starting up an own business and establish contacts with other business women
- to have a community with the network resourcen center in order to exchange experience
- to sensitize the partners in the network (local authorites, banks,) for the special needs and situation of female entrepreneurs



Profil of the activity of the resourcen center

Support in the process of starting up and consolidation of the business:

- information and guidance in respect to the start of a business and the consolidation of the existing business (idea, business fields, regional conditions, partners)
- analysis of ideas and common problems in business life (financial strategy, situation on the market, chances of success)
- infodays and seminars on business objectives under special consideration of the situation of women and men



- special topics on the basis of gender equality are: compatibility of business and family tasks, women and men in business
- individual coaching according to the special needs in the starting process and further consolidation such as promotion or financial advise
- meetings - workshops and roundtables of the regional networks (participants of the project and other regional partners) and all networks throughout the country

- arrangement of help and support for other business woman of the network
- mentoring cooperation of a successful business women with a female entrepreneur
- development of a supporting structure to realise gender equality in all business fields
- exchange opportunities of grouploans and financing

Results of the activities of the resourcen center

- within this year at five resource centres, local enterprises and on the phone 142 women have received advice
- 21 densely programmed infodays - meetings and 6 seminars have been organised with 405 participants
- 200 active women are in the lists of the resource centres data basis at present



Procedure of the monthly infoday

- short report which problems have be solved in the mean time
- participants recommend how to overcome the existing problems
- discussing ideas how to support every woman
- tasks for the next time, fixing responsibilities



Feedback and experience

- there have been essential the price and availability of the trainings
- the events take place in the nearest area of the network
- good ideas get started
- the best thoughts will be promoted

